



# ICELAND BUSINESS DELEGATION TO VISIT POLAND

## Icelandic - Polish Business Forum Warszawa Oct. 17th 2005

Venue: *Marriott Hotel, Warsaw*

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### **PART I: DOING BUSINESS IN POLAND**

08:45-10:30 *Meeting for the members of the Icelandic Business Delegation*  
Briefing on how to do business in Poland: Poland and the Investment Environment. Location Room TBA  
**Speakers:** Opportunities and risks on the Poland market - the speaker will be Mrs. Małgorzata Krzysztofek. Polish Confederation of Private Employers Lewiatan.  
**Scandinavian Polish Chamber of Commerce**  
Provides an overview of the business climate in Poland.  
Choosing the right partner  
Practical issues and Cultural differences

10:30 - 12:00 **SEMINAR/ Workshops: Financial Mechanism EFTA**  
*This event is organized by the Financial Mechanism, and the Embassy of Iceland in Berlin. This is for the Icelandic Delegation members and Polish Counterparts.*

12:00-13:00 **Lunch Break**

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### **PART II: PREARRANGED MEETINGS**

13:00-17:00 Individual meetings (B2B) between potential Polish partners and Icelandic companies.

### **PART III: SEMINAR**

17:00 Welcome by The Ambassador of Iceland to Poland, H.E Ambassador  
17:05 Address H.E. Ms. Valgerdur Sverssidóttir, Minister of Industry and Commerce in Iceland  
17:15 Address Minister of Economics Mr. Jacek Piechota  
17:30 Speech by President of Polish Confederation of Private Employers Lewiatan, Mrs. Henryka Bochniarz  
17:40 Foreign Trade in Iceland  
Mr. Jon Asbergsson, Managing Director, Trade Council of Iceland  
17:50 Short introduction of each Icelandic business delegation member  
Q&A  
18:20 End of Seminar

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### **PART IV: SOCIAL FUNCTION**

18:30 - 20:00 Reception hosted by the Embassy of Iceland, Berlin and Trade Council of Iceland together with the companies. Participation of Minister of Industry and Commerce.



ÚTFLUTNINGSRÁÐ ÍSLANDS  
TRADE COUNCIL OF ICELAND



POLISH CONFEDERATION OF PRIVATE EMPLOYERS  
**Lewiatan**



*Embassy of Iceland Berlin*

**Scandinavian-Polish** **SP**  
CHAMBER OF COMMERCE **CC**